



# Greta Zarankaitė

I am a creative graphic designer with 6+ years of experience, designing visuals that convert prospects into paying customers. I believe that my extensive international, academical and professional knowledge in branding, user experience, and aesthetics can help your company send a strong message across channels and achieve marketing and communication goals.

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gretazara.com

## education

## relevant skills

PROFICIENT  
**Ps Ai**

INTERMEDIATE  
**Lr Ae Id**

BASIC  
**Pr Xd**

OTHER  
- Figma - MS Office  
- Canva - Wordpress

2018-2020  
DIGITAL CONCEPT DEVELOPMENT  
BUSINESS ACADEMY AARHUS (Top-up Bachelor)

2016-2018  
MULTIMEDIA DESIGN & COMMUNICATION  
BUSINESS ACADEMY AARHUS (AP Degree)

## experience

24/04/08-present  
GRAPHIC DESIGNER  
DIDIER LAB / VILNIUS  
- Social media content;  
- Google, Facebook ads;  
- Website banners;  
- Product photography;  
- Videoshoot prepping and execution;  
- Video editing, subtitles, animation;  
- Illustrations and GIF's.  
- Art direction

2021-2023  
GRAPHIC DESIGNER  
COUNTLINE / VILNIUS  
- Social media content;  
- Google, Facebook ads content;  
- Website visuals, layout and functionality updates;  
- Event photography, photo editing;  
- Handling events - before and during;  
- Video editing;  
- Illustrations, animations and GIF's;  
- Montly catalogue layout and design.

2018-2020  
GRAPHIC DESIGNER  
KATONI.DK / AARHUS  
- Social media content;  
- Web SEO illustrations;  
- Fashion infographics;  
- Google ads content;  
- Working with Google Analytics.

## soft skills

- Color theory - Creative  
- Typography - Fast learner  
- Attentive - Teamwork

2018  
GRAPHIC DESIGN  
INTERNSHIP  
KATONI.DK / AARHUS

2017  
GRAPHIC DESIGN  
INTERNSHIP  
15MIN / VILNIUS

## languages

Native

Proficient (C1)

## interests

- Amigurumi - Psychology  
- Knitting - Interior design  
- Embroidery - Fashion